



GREEK FEST SPONSORSHIP PACKAGE

KNOXVILLE, TN

Company Partner & Sponsor

How to become a partner and
sponsor of Knoxville's Annual
Greek Festival

September, 26th-28th 2025

Friday & Saturday: 11am-10pm
Sunday: 11am-5pm

CONTACT

Phone (865) 522-5043
Website www.greekfesttn.com
Email admin@greekfesttn.com
Address 4070 Kingston Pike, Knoxville, TN 37919

46th Annual
GREEK FEST

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ABOUT US

St. George Greek Orthodox Church has celebrated its annual Greek Fest since 1977! Originally, the Knoxville Greek Fest was organized to introduce Greek food, culture, and dance to the local community. Greek Fest is one of the most popular events in Knoxville, attracting over 20,000 visitors throughout the course of the weekend.

The festival features a variety of traditional dishes, music, and more! In addition, the award winning Greek dancers who train and compete annually in competitions around the country. There is also an introductory church tour for those wishing to learn more about the Greek Orthodox history and faith.

We take this opportunity to thank you for being a patron of Greek Fest, enjoying our culture, and helping us do more for our community. As we say in Greek “OPA”! A celebration cheer of joy!

Charities

Our community's philanthropic efforts since the 1930's have been to provide increased assistance to the needy and to charitable agencies within the immediate East Tennessee area. Local organizations have also appealed and we have answered the call including helping to start Knoxville's Interfaith Health Clinic in its early years to the various appeals we receive today within East Tennessee, or simply to the hungry or poor that knock on our door.

With the success of our Greek Festival starting in the 1980's, those funds have become even more significant thanks to the many generous donors of the festival. We are pleased to have had such significant festival support that it has enabled us to additionally help Habitat for Humanity with several homes. We continually strive to serve “the least of our brethren” and with your help, we can continue to do so.

Mission

The mission of our annual Greek Fest is to reach out into the environs surrounding our Church in order to enhance our stewardship by opening our doors to our neighbors and welcoming all members of our greater Knoxville and East Tennessee community and beyond, sharing our Hellenic heritage and exercising our Orthodox Christian faith.

ABOUT THE EVENT

46th Annual GREEK FEST

The Knoxville Greek Festival brings together the community to celebrate a vibrant culture through food, drink, dance, religion, shops, and more!

The festival serves over twenty menu items of sweet and savory dishes that event goers can eat and take home. Dance shows and church tours are hosted every hour to engage the community in our culture and beliefs.

Various vendors can be found inside our church's hall for event goers to find hand crafted items for purchase. For those who have a sweet tooth, authentic Greek pastries are available inside for purchase. Pappou's pantry is a minimarket located inside next to the vendors and sell authentic Greek cooking items!



EVENT HIGHLIGHT

Greek dance performances by ages K-12 and adults every hour!

Enriching church tours that present the beliefs of the Orthodox faith!

Beautiful handcrafted gifts and souvenirs for purchase!

Authentic Greek food

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- Name announced as Platinum Sponsor throughout the three day festival
- Largest logo banner listing at five prime locations at the festival (Kingston Pike exposure)
- Largest logo listing on posters distributed throughout Knoxville
- Largest logo listing in Greek Fest brochure
- Website acknowledgement with a logo
- 250 admission tickets & \$300 worth of food coupon
- Two social media feed posts acknowledgement & two stories feature during the festival weekend

\$5,000



- Large logo banner listing at five prime locations at the festival (Kingston Pike exposure)
- Large logo listing on posters distributed throughout the city
- Large logo listing in Greek Fest brochure
- Website acknowledgement with a logo
- 50 admission tickets & \$100 worth of food coupon
- One social media feed post acknowledgement & one story feature during the festival weekend

\$3,000

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- Logo listing in Greek Fest brochure
- Website acknowledgement with a logo
- 25 admission tickets & \$50 worth of food coupon
- Logo listed on banner
- One social media feed post acknowledgement & 1 Story feature during the festival weekend

\$1,000



- Donor acknowledgment listed in Greek Festival brochure
- 15 admission tickets & \$25 worth of food coupon
- Website acknowledgement listed
- One social media feed post acknowledgement

\$500

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- One social media feed post acknowledgement
- Website acknowledgement listed

\$25-\$250

*If your company is interested in partnering with Greek Fest Knoxville to do a social media giveaway, co-branding opportunity, etc. please reach out to Lygia Karagiozis (admin@greekfesttn.com) for further information.

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SIGN UP

BUSINESS NAME:

BUSINESS ADDRESS:

CONTACT NAME:

CONTACT PHONE:

CONTACT EMAIL:

SPONSORSHIP LEVEL

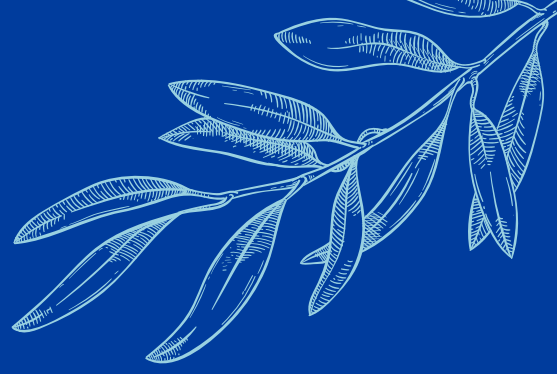
RECOGNITION AMOUNT:

JPEG & PDF FORMAT OF COMPANY LOGO IS NEEDED AT SIGNING OF CONTRACT.
ALL ADVERTISING IS SUBJECT TO APPROVAL. EMAIL LOGOS TO: BETHMARTINWOOD@GMAIL.COM &
ADMIN@GREEKFESTTN.COM

Payments payable to: St. George Greek Orthodox Church Greek Festival
MAIL TO: 4070 KINGSTON PIKE, KNOXVILLE, TN 37919 (PLEASE PUT COMPANY NAME ON ENVELOP & CHECK)

DEADLINE TO REGISTER: JULY 1ST 2025

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THANK YOU!

